WHY CHOOSE GYFORM

Discover our values



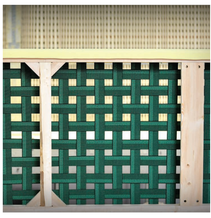
#1
KNOW-HOW

In the heart of the **Brenta Dolomites, UNESCO heritage**, in a land where nature and the respect for the environment are the aspects that most distinguish us, in **1957** the Gyform brand was born. The founder **Guido Gasperi** passed his passion for this job to his son **Fabrizio** that has been leading the company till the **third generation**.
From a craftsman's shop to the international success of cutting-edge industrial production.



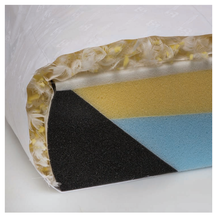
#2
ENVIRONMENTAL SUSTAINABILITY

A building that occupies **10,000 square meters**, which has been classified a **zero-energy building** thanks to **144 solar panels** for the production of electricity, a **heat pump** and a **geothermal power plant** for space heating.
Precious materials, such as **copper** and **zinc**, have been used to cover the building facade, while **stone** and **wood** have been used for the interior finishings.



#3
100% MADE IN ITALY

Raw materials are **exclusively produced in Italy**.
The wood for sofa frames comes from our forests and is processed by a local furniture maker, therefore locally produced and processed. We use only solid structures from **beechwood, poplarwood, pinewood, firwood and plywood**, manually assembled with particular **strengthening supports and couplings** which guarantee a long-lasting product.



#4
COMFORT

The certified upholstery is made of **high-quality differentiated-density expanded polyurethane**.
The seat cushions have a superficial **Memory foam** comfort layer and a zippered goose feather quilted cover so that every seat can be inspected and the product compliance can be verified (by the final customer).



#5
QUALITY

Gyform uses **only high-quality leather** which guarantees the highest respect for the environment and health. The **wide range of leather and fabrics collection** is constantly updated to meet the needs of an **international market**.



#6
DURABILITY

The durability of a product is a **core value** in environmental sustainability. Our collections, created with **high-quality materials**, are made to **last in time**. The elegance, the high-quality level and attention to details make the brand Gyform a **luxury product**.
The company has been ISO 9001:2000 certified since 2004.



#7
TIMELESS DESIGN

A **long-lasting product**, not only from a qualitative and functional point of view, but also for its **aesthetic value** thanks to its **timeless design** beyond time and fads. The design is the result of constant **research and creativity**, fruits of very long collaboration with Italian architects but also Dutch and Japanese. The latest collections have been created by Alessia Gasperi, a young designer, member of the family, who graduated in Industrial Design.



#8
INNOVATION

Gyform has invested a lot in its collections in terms of **research and development** in order to provide **unique and exclusive mechanisms** which offer the highest comfort without compromising the product design and aesthetic value. **Giulio Manzoni**, an architect from Milan, has patented an **innovative relax system** for the Ghost and Focus models. It is unique in the world of upholstery and it allows to extend the seat to 4 different positions.



#9
CUSTOMIZATION

One of the company's strengths is the possibility of **customizing dimensions, covers, details** in order to meet all customers' needs.
Inside our facility, there is an **elegant display area** of 800 square meters reserved for field experts, architects and dealers. A large **meeting room** and a **lounge bar** enable us to welcome our customers for **bespoke training courses or visits.**



#10
RELIABILITY

Reliability is guaranteed by an **obsessive attention to quality** and **durability of materials**, thanks to the combination of **industrial processes** and **artisan care** in every single piece.
The company **exports 85%** of its production and is present in **over 40 countries** in the world.

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